



## **MASTER OF BUSINESS ADMINISTRATION**

### **PROGRAM GUIDE**

The Master of Business Administration (MBA) degree program at IUDI is designed to equip students with the advanced knowledge and skills needed to succeed in leadership roles across a variety of industries. Learners will engage a wide range of business disciplines, including finance, marketing, operations, strategy, and organizational behavior, with a strong emphasis on analytical thinking, decision-making, and problem-solving.

The IUDI MBA program emphasizes the application of business strategies to real-world scenarios, encouraging students to develop economically viable solutions. Graduates will be equipped to lead with integrity and innovation, driving positive change in their communities through effective business practices.

#### **Our Educational Model: Flexibility and Empowerment**

At IUDI, our fully online, asynchronous model lets you study at your own pace, from anywhere. With no fixed schedules or enrollment deadlines, you can start anytime and balance your studies with your personal, family, and work commitments.

#### **A Curriculum Designed for Leaders and Practitioners**

Our learner-centered approach empowers students to become transformational leaders and effective practitioners. We employ a flipped classroom model, where students take responsibility for their own learning without professor-led instruction. Interactive coursework, case studies, and practical projects develop critical thinking and servant leadership for real-world impact.

#### **Modular Learning for Seamless Progression**

Our curriculum is organized into modules that focus on building specific skills. Start with any course in a module and complete all the courses to unlock the next one. Plus, you only need to pay for one module at a time, giving you the financial flexibility to plan and manage your education at your own pace.

#### **Moodle: Our Digital Campus**

Moodle is IUDI's online learning platform designed to support and enhance your educational journey. It serves as your central hub for accessing course materials, participating in discussions, submitting assignments, and tracking your progress.

#### **Our Accreditation**

IUDI is accredited by the Association of Independent Christian Colleges and Seminaries (AICCS) in the United States. IUDI's Business Administration programs are accredited through our affiliation with the University of Maroua, a Cameroonian government university accredited by Conseil Africain et Malgache pour l'Enseignement Supérieur (CAMES).

**Program Outline: Master of Business Administration (MBA)**

Module	Course	Credit Units	Tuition	Tuition with Academic Scholarship
<b>Orientation</b>	Orientation to IUDI	0	\$0	\$0
<b>Foundations</b>	How to Learn	5	\$800	\$720
	Academic French/English	5		
	Survey of Post-Colonial Africa	5		
	Introduction to Development	5		
<b>Core</b>	Effective Communication	4	\$800	\$720
	Ethical Leadership	4		
	Managing People and Organizations	4		
	Business Math	4		
	Marketing	4		
<b>Advanced</b>	Strategic Planning	5	\$800	\$720
	Accounting and Finance for Managers	5		
	Global Economics	5		
	Strategic Planning	5		
<b>Application</b>	Entrepreneurship	5	\$600	\$540
	Decision-Making Strategies	5		
	Development Integration	5		
<b>Research</b>	Citation Styles and Formatting	5	\$600	\$540
	Ethical Research	5		
	Research Methods	5		
<b>Capstone</b>	Thesis or Practicum	30	\$1,200	\$1,080
<b>Total</b>		120	\$4,800	\$4,320